

A. COSTINOT (MIT) AND I. WERNING (MIT)

# ROBOTS, TRADE, & LUDDISM

A SUFFICIENT STATISTICS APPROACH  
TO OPTIMAL TECHNOLOGY REGULATION

# MOTIVATION

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- ▶ **Technological Progress:** Efficiency (+) vs. Inequality (-)

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**Today: bridge theory with empirics  
to answer these policy questions**

# BACKGROUND

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- ▶ **First Best: Second Welfare Theorem**
  - ▶ Lump-sum transfers  $\Rightarrow$  Redistribution without distortions
- ▶ **Second Best: Diamond and Mirrlees (1971)**
  - ▶ Unconstrained linear taxation  $\Rightarrow$  Production efficiency
  - ▶ No trade taxes; no taxes on robots

# THIS PAPER

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- ▶ **More realistic, restricted set of tax instruments**
  - ▶ Nonlinear income tax + tax on robots/trade
  - ▶ before tax wages affected by policy (Naito 1999)
  - ▶ Predistribution vs. Redistribution
  
- ▶ **General framework**
  - ▶ Common principles: robots & trade
  - ▶ Theory delivers relevant sufficient statistics

# RESULTS

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1. When is technological change welcome?
2. How should government policy respond?

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  - ▶ Like in a first best world (despite not being first best)
    - ▶ No taxation of innovation
    - ▶ Impact of trade only depends on TOT
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- ▶ Formulas with sufficient statistics...

*$t^*$  = function of observable elasticities and shares*

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## 2. How should government policy respond?

- ▶ Formulas with sufficient statistics...

*$t^*$  = function of observable elasticities and shares*

**Key sufficient statistic = elasticity effect on relative wages**

- ▶ More robots/more trade may lower optimal taxes



# RELATED LITERATURE

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## ▶ **Optimal Taxation**

- ▶ Diamond-Mirrlees, Dixit-Norman
- ▶ Naito, Guesnerie, Spector, Jacobs
- ▶ Mayer-Riezman, Feenstra-Lewis, Rodrik, Helpman, Grossman-Helpman, Hosseini-Shourideh

## ▶ **Welfare impact of technological progress:**

- ▶ Solow, Hulten, Bhagwati, Baeqee-Farhi

## ▶ **Optimal tax on robots:** Guerreiro-Rebelo-Teles, Thuemmel

# ROADMAP

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- ▶ General Framework
- ▶ When Is Technological Change Welcome?
- ▶ How Should Government Policy Respond?
- ▶ Application to Robots and Trade

# GENERAL FRAMEWORK

$\theta \sim F(\theta)$  multidimensional skills allowed (e.g. Roy Model)

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$$U = u(C, n)$$

$$C = v(\{c_i\}) \text{ weak separability}$$

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TRADE EXAMPLE

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#### TRADE EXAMPLE

$$G^*(\{y_i^*\}; \phi) = \sum \bar{p}_i(\phi) y_i^*$$

#### ROBOT + TASKS

$$G^*(y_f^*, y_m^*) = \phi y_f^* + y_m^*$$

$$y_f^* = \left( \int y_i^{*\rho} \right)^{\frac{1}{\rho}}$$

$$y_i^* = a_i(\theta) n(\theta) d\theta + a_i(r) y_r^*$$

# HOUSEHOLDS

$$U(C, n)$$

$$p, w$$

# "OLD" TECH FIRMS

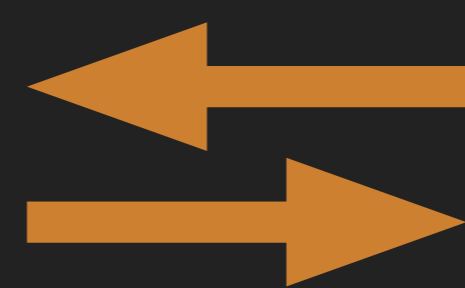
$$G(y, n)$$

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# "NEW" TECH FIRMS

$$G^*(y^*)$$

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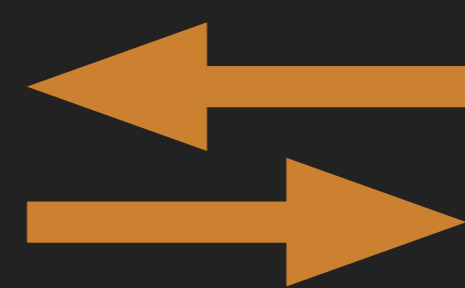
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GOVERNMENT  
TAXES

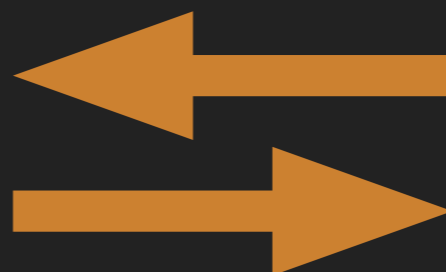
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# "OLD" TECH FIRMS

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PRODUCTION  
INEFFICIENCY

$$p \neq p^*$$

# TAXATION

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- ▶ Household budget

$$\sum p_i c_i = w(\theta)n(\theta) - T(w(\theta)n(\theta))$$



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$$\sum p_i c_i = w(\theta)n(\theta) - T(w(\theta)n(\theta))$$

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- ▶ Old Technology

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- ▶ New Technology

$$\sum p_i^* y_i^*$$

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- ▶ New Technology

$$\sum p_i^* y_i^*$$

- ▶ Taxes  $t^*$ :

$$p_i = (1 + t_i^*)p_i^*$$

# EQUILIBRIUM WAGES

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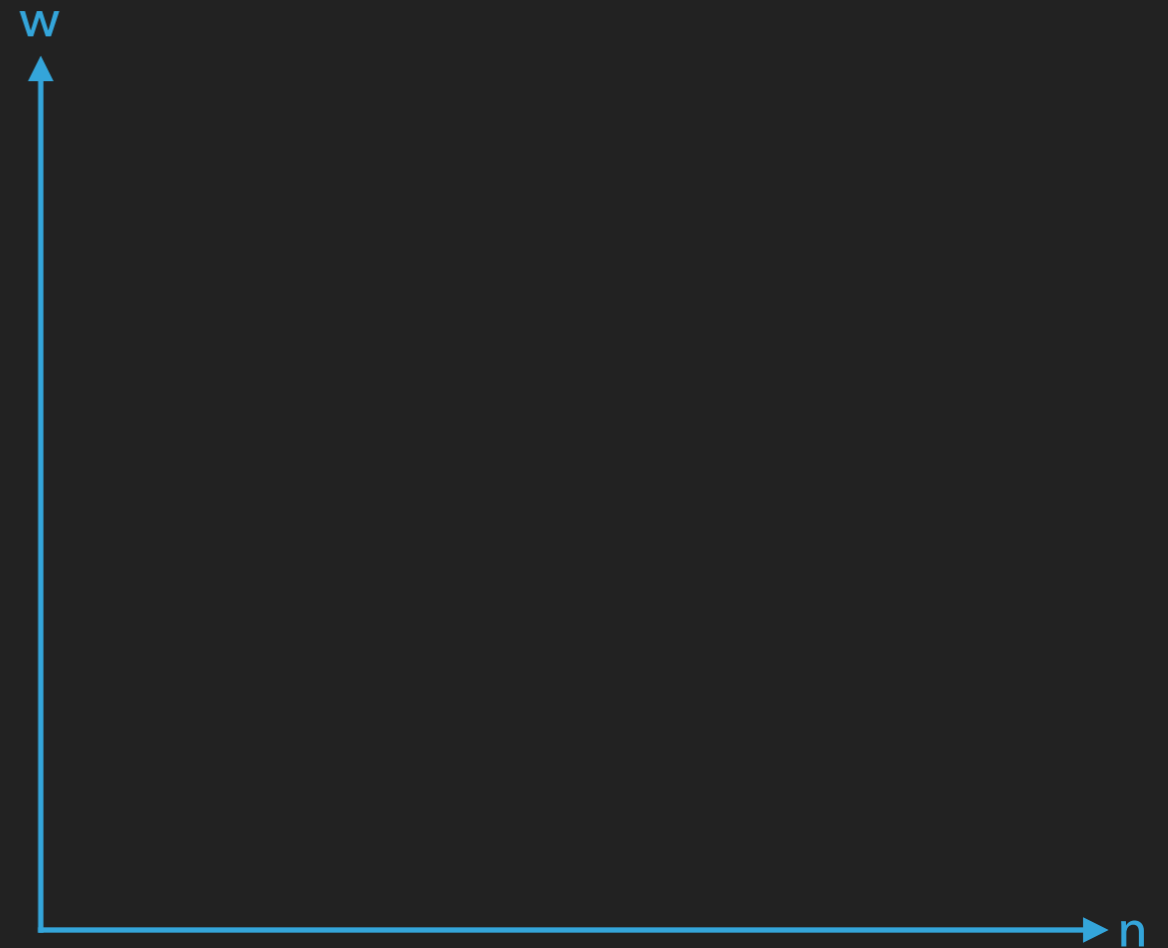
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- ▶ Labor demand

$$n^D(\{w(\theta)\}, \{p_i\}, \theta)$$

- ▶ Equilibrium wages...

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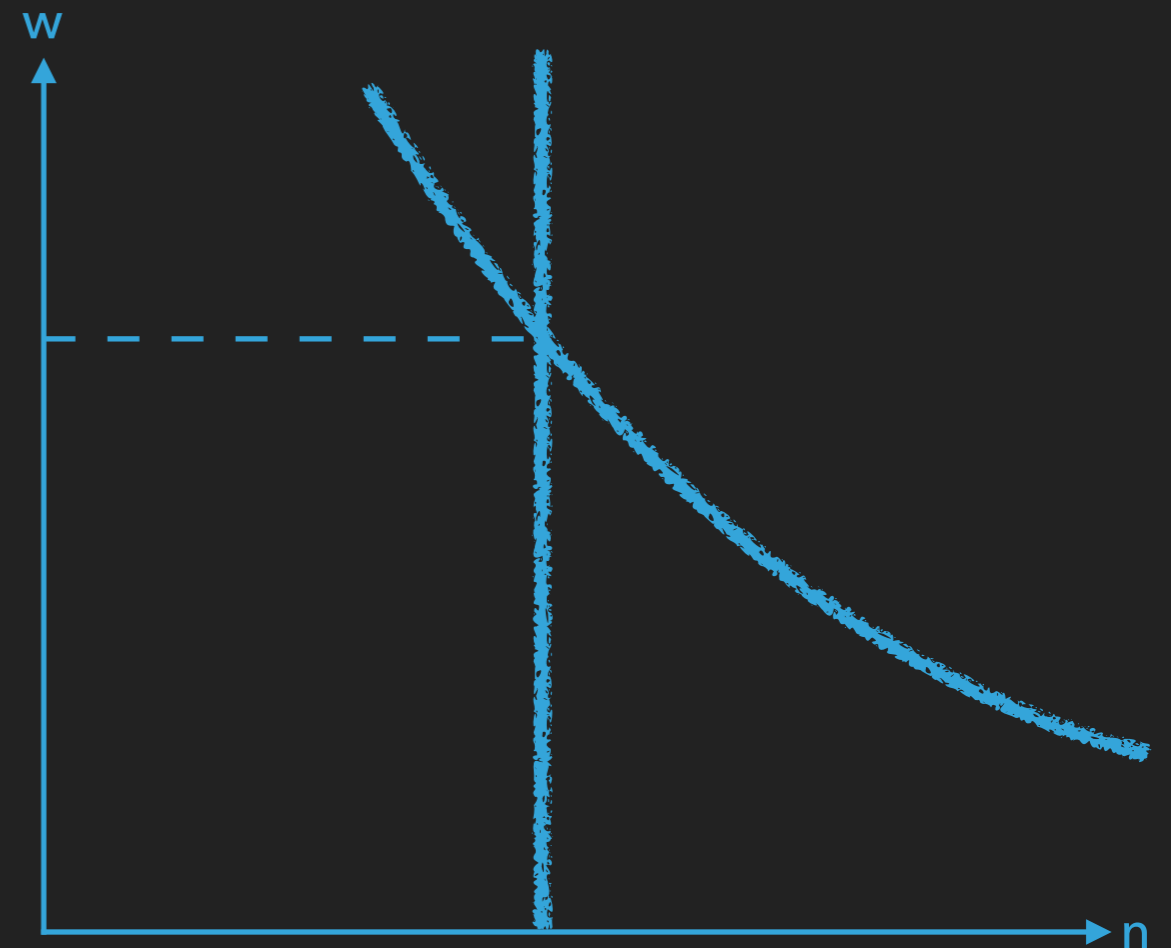
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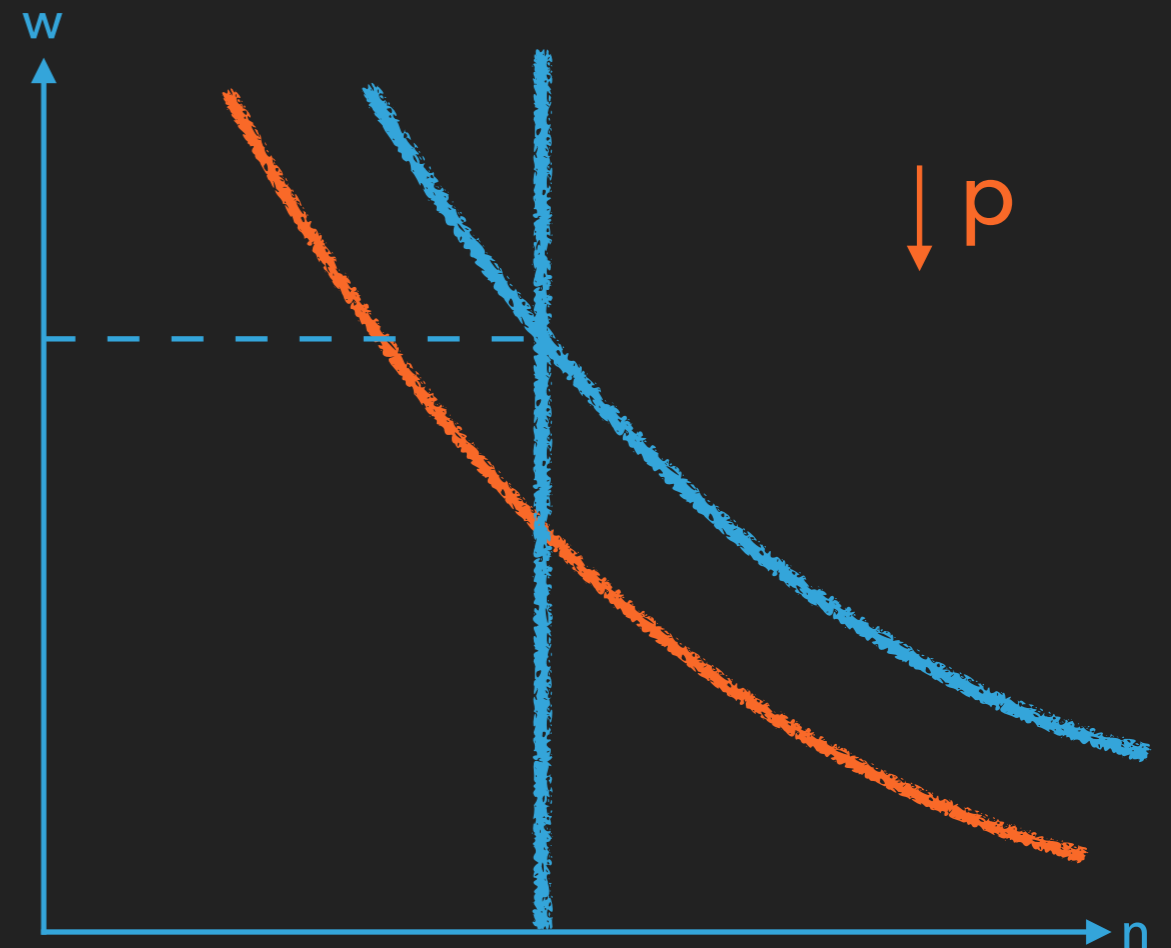
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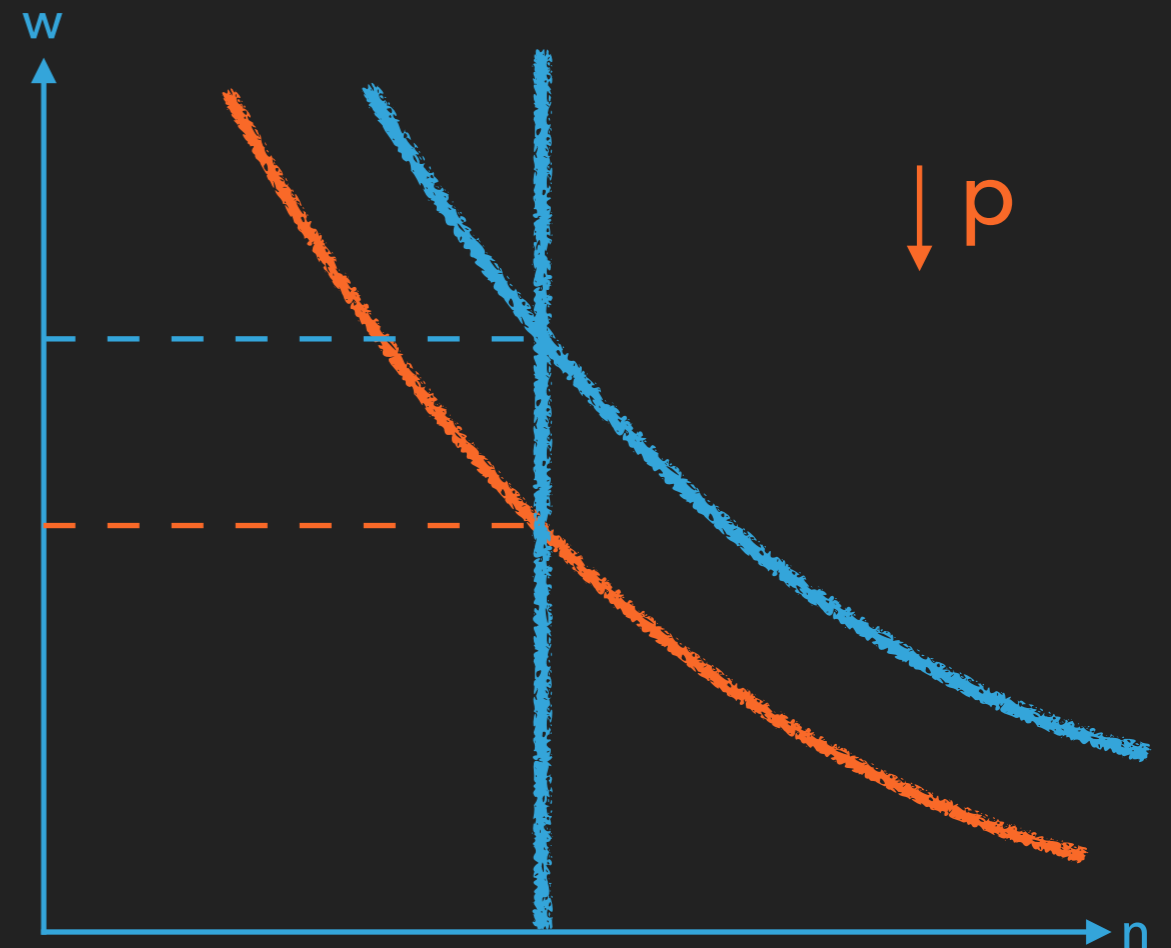
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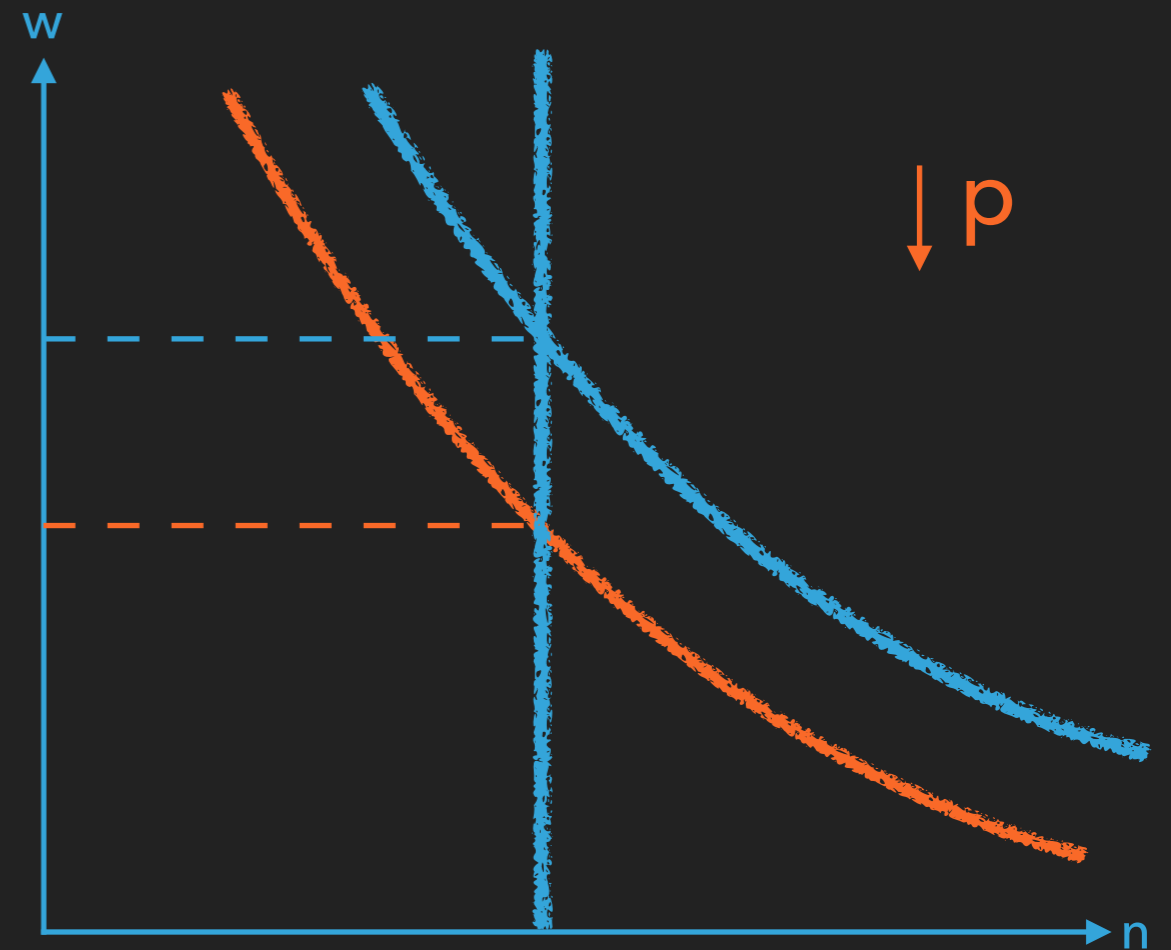
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### ▶ $t^*$ can be used to control before tax wages through $p$



# GOVERNMENT

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- ▶ Welfare Objective

$$W(\bar{U})$$

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- ▶ Government budget constraint implied by Walras' Law
- ▶ **Planning Problem:** best competitive equilibrium with taxes

**WHEN IS TECHNOLOGICAL  
CHANGE WELCOME?**

# TECHNOLOGICAL CHANGE

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$W(\phi) = \text{Optimized Welfare}$

PROPOSITION.

$$dW/d\phi > 0 \quad \longleftrightarrow \quad \partial G^*/\partial\phi < 0$$

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▶ Envelope...

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- ▶ **Extension:** even if not optimal ...  
... Pareto improvement exists (extension of Dixit-Norman)

# IMPLICATION: IMPACT OF TRADE SHOCK ONLY DEPENDS ON TOT

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- ▶ Trade shock

$$\frac{dW}{d\phi} > 0 \iff \sum_i \bar{p}'_i(\phi)(-y_i^*) > 0$$

- ▶ TOT determines good vs. bad
- ▶ China Shock is good!

# IMPLICATION: NO TAXATION OF INNOVATION

---

- ▶ Suppose new tech firms may also choose technology:

$$\{y_i^*, \phi^*\} \in \arg \max_{\{\tilde{y}_i\}, \phi \in \bar{\Phi}} \left\{ \sum p_i^* \tilde{y}_i \mid G^*(\{\tilde{y}_i\}; \phi) \leq 0 \right\}$$

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- ▶ **Important...**
  - ▶ relies on taxes on use of technology...
  - ▶ ... otherwise: distort innovation! (future work)



**HOW SHOULD  
GOVERNMENT POLICY  
RESPOND?**

# 2ND WELFARE THEOREM

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- ▶ **Lump-sum taxes**

$$T(w(\theta)n(\theta); \theta) = T(\theta)$$

- ▶ **At the Optimum**

- ▶ Zero taxes on new technology  $p = p^*$

- ▶ Production efficiency: Free trade, no robot tax

# DIAMOND-MIRRELEES (1971), DIXIT-NORMAN (1985)

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**Why?**

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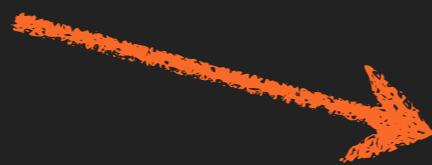
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**Key: complete tax system  
controls after-tax wages**

$$(1 - \tau(\theta))w(\theta)$$

# THIS PAPER: MORE RESTRICTED TAX INSTRUMENTS

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- ▶ **Non-linear income taxation**

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**incomplete  
labor tax**

- ▶ **Endogenous wages...**

$$w(\{p_i\}, \{n(\theta)\}, \theta)$$

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▶ first-order conditions

▶ variations (Today)



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## ▶ Two formulas...

▶ No change in  $T$

▶ No change in  $\bar{U} \equiv \{\bar{U}(z)\}$

# EFFICIENCY VS REDISTRIBUTION

---

**General variation**  $\delta t^*, \delta T \rightarrow \delta p, \delta w, \delta y^*, \delta n$

$$\begin{aligned} & - \sum_i t_i^* (p_i^* y_i^*) \delta \ln y_i^* - \int \tau(z) \bar{x}(z) \delta \ln \bar{n}(z) dz \\ = & \int [\bar{\lambda}(z) - 1] \bar{x}(z) [(1 - \tau(z)) \delta \ln \bar{w}(z) - \frac{\delta T(z)}{\bar{x}(z)} - \sum_i \frac{p_i \bar{c}_i(z)}{\bar{x}(z)} \delta \ln p_i] dz, \end{aligned}$$

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- ▶ **Distributional effects...** (given welfare weights)
  - ▶ wage
  - ▶ tax
  - ▶ price/inflation

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# EFFICIENCY VS REDISTRIBUTION

General variation  $\delta t^*, \delta T \rightarrow \delta p, \delta w, \delta y^*, \delta n$

$$= \int [\underbrace{\lambda(z)}_{\text{welfare weight}} - 1] \bar{x}(z) \left[ (1 - \tau(z)) \delta \ln \bar{w}(z) - \frac{\delta T(z)}{\bar{x}(z)} - \sum_i \frac{p_i \bar{c}_i(z)}{\bar{x}(z)} \delta \ln p_i \right] dz,$$

$-\sum_i t_i^* (p_i^* y_i^*) \delta \ln y_i^* - \int \tau(z) \bar{x}(z) \delta \ln \bar{n}(z) dz$

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$$\begin{aligned} & - \sum_i t_i^* (p_i^* y_i^*) \delta \ln y_i^* - \int \tau(z) \bar{x}(z) \delta \ln \bar{n}(z) dz \\ = & \int [\underbrace{\lambda(z)}_{\text{welfare weight}} - 1] \bar{x}(z) [(1 - \tau(z)) \delta \ln \bar{w}(z) - \frac{\delta T(z)}{\bar{x}(z)} - \sum_i \frac{p_i \bar{c}_i(z)}{\bar{x}(z)} \delta \ln p_i] dz, \end{aligned}$$

- ▶ Single dimension of heterogeneity  $z$  !
- ▶ **Distributional effects...** (given welfare weights)
  - ▶ wage
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---

No Change in  $T$  ...

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- ▶ Strict generalization of Grossman-Helpman formula
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  - ▶ general preferences and technology

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---

No Change in  $T$  ...

$$p_i - p_i^* = \left( \frac{\bar{\lambda}(i)}{\int \bar{\lambda}(v) dv} - 1 \right) \times \left( -\frac{d\bar{x}(i)}{dy_i^*} \right)$$

- ▶ Trade policy as redistribution
- ▶ Protection in sector  $i$  depends on:
  - ▶ Pareto weight on sector  $i$ 's workers (relative to others)
  - ▶ marginal impact of imports decrease on their earnings
- ▶ Political-economy considerations determine Pareto weights

## FORMULA #2

---

No Change in  $\bar{U}$  ...

$$\omega(z) = w'(z)/w(z)$$

$$t_i^* = \int \tau(z) \frac{\bar{x}(z)}{p^* y_i^*} \frac{\varepsilon_H(z)}{\varepsilon_M(z) + 1} \frac{\delta \ln \omega(z)}{\delta \ln y_i^*} \Big|_{\delta \bar{U} = 0} dz$$

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## ▶ Sufficient Statistic...

▶ ~~welfare weight~~

▶ taxes, earnings

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▶ marginal impact on wage

▶ details of production function structure irrelevant!

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► Formula...

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- ▶ Formula...
- ▶ Sufficient statistic: wage impacts quantile regressions



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- ▶ No welfare weights needed

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  - ▶ Predistribution vs. Redistribution

# FORMULA #2 REDUX

---

$$t_i^* = \int \tau(z) \frac{\bar{x}(z)}{p_i^* y_i^*} \frac{\varepsilon_H(z)}{\varepsilon_M(z) + 1} \frac{\delta \ln \omega(z)}{\delta \ln y_i^*} \Big|_{\delta \bar{t} = 0} dz + O(\bar{\varepsilon}^2)$$

alternative:  
any feasible  
variation

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- ▶ Two effects...
  - ▶ direct effect on wages from more Robots
  - ▶ indirect effect from labor supply responses
- ▶ Intuition
  - ▶ indirect effect depends on elasticity...
  - ▶ ... contribution is second order

# APPLICATION TO ROBOTS AND TRADE



# PUTTING THE FORMULA TO WORK

---

- ▶ **Compute taxes using formula...**
  - ▶ Use reduced-form evidence as input
  - ▶ No further structure
- ▶ **Comparative static on technology change...**
  - ▶ How do taxes vary as machines get cheaper?
  - ▶ More structure

# QUANTITATIVE EXERCISE

---

► Formula #2 Redux...

$$t_m^* \simeq \int \tau(z) \frac{\bar{x}(z)}{p_m^* y_m^*} \frac{\varepsilon_H(z)}{\varepsilon_M(z) + 1} \frac{\delta \ln \omega(z)}{\delta \ln y_m^*} dz$$

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Guner et

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**Guner et**

**Chetty Survey**

**~0.1 to 0.5**

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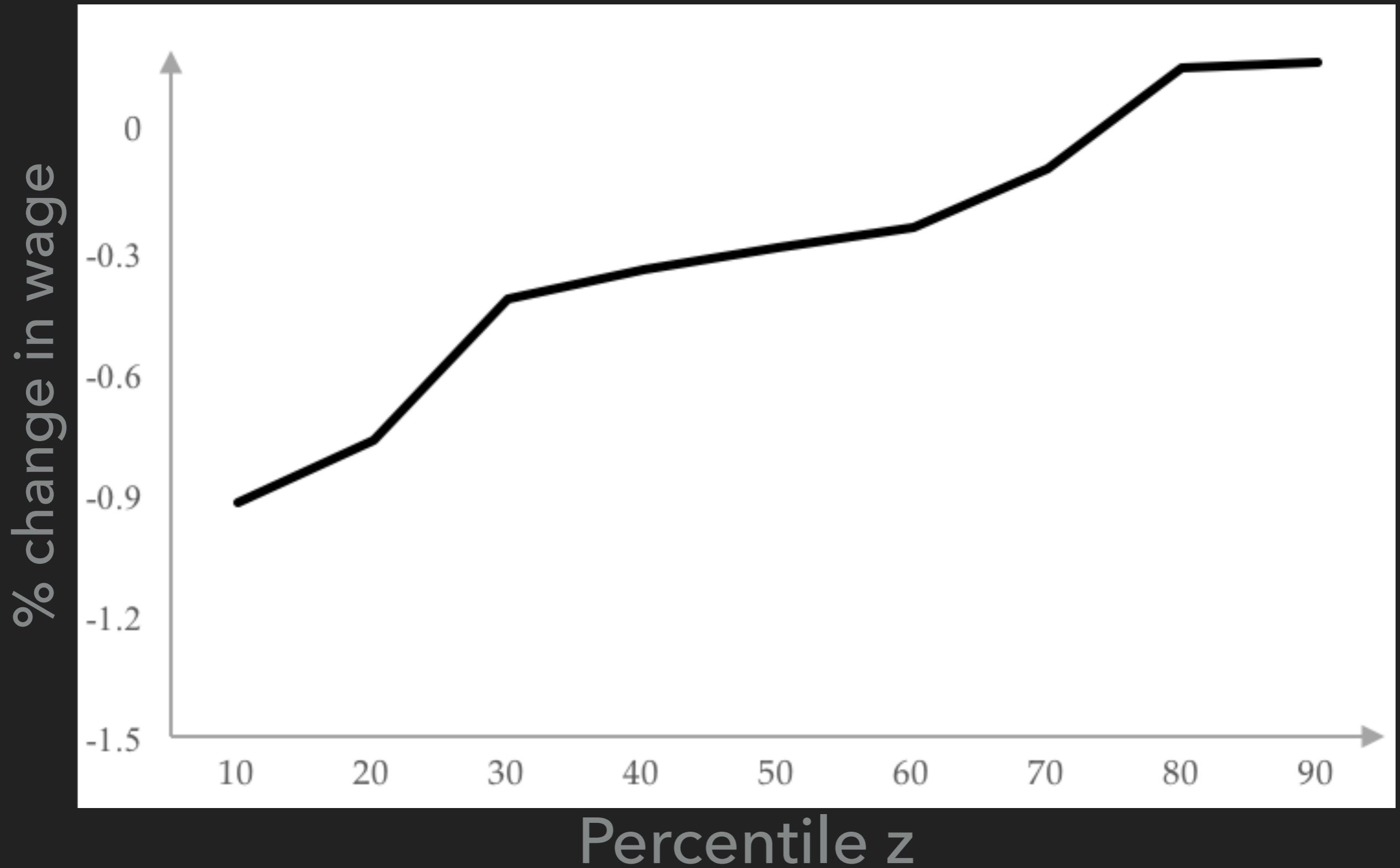
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**Guner et**

**Chetty Survey**  
**~0.1 to 0.5**

**Quantile**  
**IV-Regression**  
**for Wages**

# WAGE EFFECTS: ROBOTS



# OPTIMAL TAX ON ROBOTS

---

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Graetz-Michaels  
Acemoglu-Restrepo

$$\frac{\delta \ln \omega(z)}{\delta \ln y_m^*} \simeq 0.5\% = 0.005$$

$$\int \frac{\bar{w}(z) \bar{n}(z)}{p_m^* y_m^*} dz \simeq 250$$

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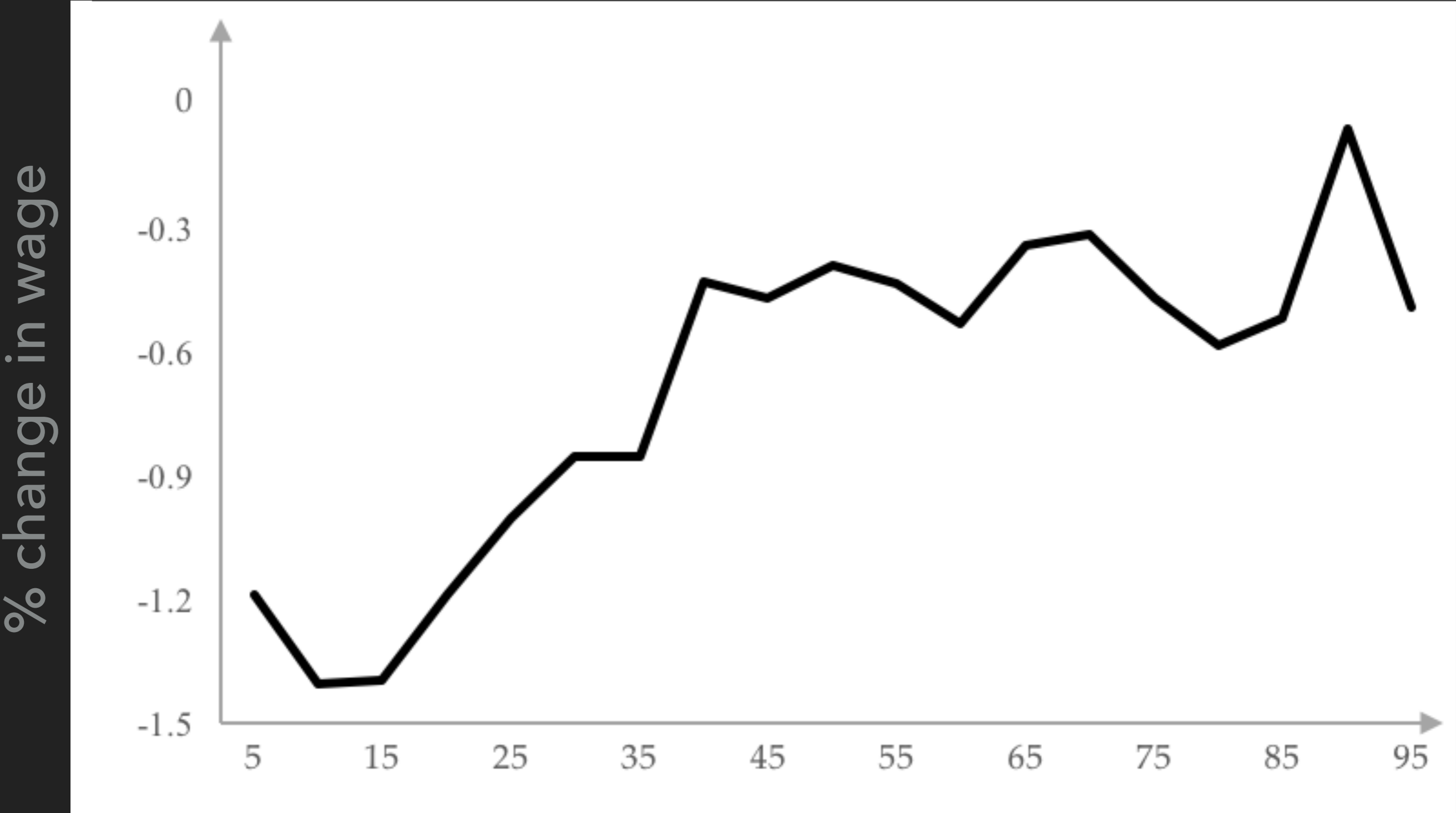
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$$\longrightarrow t_m^* \in [1\%, 4\%]$$



# WAGE EFFECTS: TRADE



Percentile z

Chetverikov, Larsen, and Palmer (2016)

# OPTIMAL TAX ON TRADE

---

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Autor-Dorn-Hanson

Chetverikov-Larsen-Palmer

$$\frac{\delta \ln \omega(z)}{\delta \ln y_m^*} \simeq 0.5\% = 0.005$$

$$\int \frac{\bar{w}(z) \bar{n}(z)}{p_m^* y_m^*} dz \simeq 30$$

# OPTIMAL TAX ON TRADE

$$t_m^* \simeq \int \tau(z) \frac{\bar{x}(z)}{p_m^* y_m^*} \frac{\varepsilon_H(z)}{\varepsilon_M(z) + 1} \frac{\delta \ln \omega(z)}{\delta \ln y_m^*} dz$$

Autor-Dorn-Hanson

Chetverikov-Larsen-Palmer

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$$\longrightarrow t_m^* \in [0.03\%, 0.11\%]$$

**COMPARATIVE**  
**STATIC**

# A TWO-GOOD ECONOMY

---

- ▶ Households

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- ▶ New tech firms use final good to produce machines

$$y_m^* = \phi y_f^*$$

- ▶ Old tech firms use machines + labor to produce final good

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our focus

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# COMPARATIVE STATICS WITH PARAMETRIC RESTRICTIONS

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- ▶ Rawlsian preferences

$$\Lambda(\theta) = 1 \text{ for all } \theta$$

- ▶ Iso-elastic labor supply

$$h(n) = \frac{n^{1+1/\epsilon}}{1 + 1/\epsilon}$$

- ▶ Cobb-Douglas production functions

$$g(y_m(\theta), n(\theta); \theta) = \exp(\alpha(\theta)) \cdot \left(\frac{y_m(\theta)}{\beta(\theta)}\right)^{\beta(\theta)} \left(\frac{n(\theta)}{1 - \beta(\theta)}\right)^{1 - \beta(\theta)}$$

- ▶ With  $\alpha(\theta), \beta(\theta)$  such that Pareto distribution of wages

$$w(p_m; \theta) = (1 - \theta)^{-1/\gamma(p_m)}$$

# CHEAPER ROBOTS, LESS LUDDISM

---

- ▶ Pareto efficient tax:

$$\frac{t_m^*}{1 + t_m^*} = \frac{\frac{\epsilon}{\epsilon+1} \frac{d \ln \omega}{d \ln y_m^*} \mathcal{T}^*}{1 - \frac{\epsilon}{\epsilon+1} \frac{d \ln \omega}{d \ln y_m^*} \mathcal{T}^*} \frac{\int w(\theta) n(\theta) dF(\theta)}{p_m y_m^*}$$

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Optimal tax decreases with robot-makers' productivity.

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IMPORTS

PROTECTIONISM

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PROPOSITION.

Optimal tax decreases with ~~robot-makers'~~ productivity.

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foreign

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Pigou  Lower tax

**CONCLUDING  
REMARKS**

# SUMMARY

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  - ▶ As process of automation and globalization deepens, more inequality may best be met with lower Luddism

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**More:** Natural resources? Immigration? Innovation?

# NEXT?...



# APPENDIX

# EXTENSION

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## PROP 2. No distortion between consumers and New tech

- ▶ Intuition...
  - ▶ motive for distortion is to manipulate wages...
  - ▶ ... households do not demand labor and their consumption does not affect wages
- ▶ Implication...
  - ▶ no trade protection that leads to higher prices for consumers
  - ▶ no taxes on Robots for household uses

# CORRELATIONS AND BOUNDS

- ▶ What goods do we tax more?

**COROL 1. Optimal distortion between old and new technology**

$$(p^* - p)' \cdot \int (\Lambda(\theta) - F(\theta))(1 - \tau(\theta))x(\theta)(\nabla_p \omega(\theta))dF(\theta) \geq 0$$

- ▶ What can we say if we do not know Pareto weights?

**COROL 2. Taxes on both old and new technology**

$$D_{p_i} y \cdot (tp) \leq \int (\mathbf{1}_{\Theta_i^+}(\theta) - F(\theta))(1 - \tau(\theta))x(\theta)\omega_{p_i}(\theta)d\theta,$$

$$D_{p_i} y \cdot (tp) \geq \int (\mathbf{1}_{\Theta_i^-}(\theta) - F(\theta))(1 - \tau(\theta))x(\theta)\omega_{p_i}(\theta)d\theta$$

